

# INFLUENCE

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ON THE  
JOURNEY



ALPHACRUCIS COLLEGE

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# A MESSAGE FROM OUR CEO

Australia's universities exert a powerful influence on culture and society as they educate and train the leaders of today and tomorrow. In general, these universities are influencing students towards secular humanism, and the influence of the Christian message is marginalised.

Alphacrucis College (AC) provides an alternative voice to the secular universities as it educates students within the framework of a Christian worldview and seeks to place faith in the public sphere. AC believes that Christianity is a public faith that seeks to influence society for positive outcomes.

Since 1948, AC has been the national ministry training college of the Australian Christian Churches (formerly the Assemblies of God). Thousands of graduates have exerted a positive influence in the spheres of church, business, government, education, and community welfare both in Australia and across the world. AC has a strong reputation for uniquely combining academic expertise and Christian spirituality.

The vision of AC is to become a Christian university which exerts both national and international influence for the gospel of Jesus Christ. This **Education for Influence Future Fund Appeal** aims to enlist the philanthropic support of those who want to leave a vital legacy for future generations. Alphacrucis College is experiencing unprecedented growth in student enrolments, number of campuses and program offerings. To advance the university vision, the following key additions are required:

- *Three endowed chairs.*
- *More student scholarships.*
- *Fostering of research and scholarship across Australasia.*
- *Ongoing development of innovative, state-of-the-art flexible learning.*

Commencing in 2016 we will be conducting an **Education for Influence Future Fund Appeal** for \$12.5 million. The campaign will be directed towards key supporters and friends, family trusts, private companies and other interested organisations asking them to make a pledged gift over a five-year period. This is an opportunity for Christian philanthropists to make an important investment in the education of future leaders.

It would be a privilege to partner with you on this journey towards becoming a Christian university.

Sincerely,

**Associate Professor**  
Stephen Fogarty  
Chief Executive Officer



# VISION, MISSION & VALUES

## VISION

**A**ustralian Christian Churches (ACC) has a vision to see AC transition to become a Christian university. This is expressed in Alphacrucis College's vision statement which states that AC seeks to become "a Christian university leading in thought and action."

As a Christian university, the design, development and delivery of all courses of study will seek to incorporate the philosophical and moral assumptions of the Christian tradition. This will stand as an alternative to other Australian universities that typically endorse secular humanism and are ambivalent or even antagonistic towards Christian teaching.

Although students are not required to be Christians, all will have the opportunity to encounter Christ and to achieve their full potential as God's creation.

## MISSION

The mission of AC is to "equip Christian leaders to change the world." This is achieved by educating students with the threefold purpose of the:

- *Development of citizenship.*
- *Encouragement of personal growth and self-improvement.*
- *Preparation for vocation and career.*

In essence, education is a social good that contributes to the development of the whole person. Universities socialise students to a set of social norms that reflect the explicit and implicit values of the educator. AC is committed to Christian intellectual engagement with scholarship and other faith traditions.

## VALUES

AC educates students to integrate Christian faith with professional knowledge. This integration exerts a positive effect upon the student's values and choices. AC seeks to impart the values of Christ-centredness, Excellence, Integrity, and Innovation:

- *Christ-centredness - committed to the teachings and example of Jesus Christ.*
- *Excellence - committed to the pursuit of excellence.*
- *Integrity - committed to the highest level of ethical conduct.*
- *Innovation - committed to creative thinking and continuous improvement.*

These values are reflected in AC's seven graduate attributes which are foundational to curriculum design, learning and teaching:

1. *Christian Worldview*
2. *Leadership*
3. *Integrity & Justice*
4. *Communication*
5. *Personal & Social Skills*
6. *Critical & Creative Thinking*
7. *Professional Knowledge*

# A TRADITION OF EXCELLENCE

**A**lphacrucis is at the forefront of equipping leaders for careers of influence in a wide variety of fields, including church-based ministry; not-for-profit services; chaplaincy and counselling; the corporate business sector; professional leadership positions; primary and secondary teaching; and the arts.

Alphacrucis College has a long history of excellent education and has graduated over 11,500 students who now work worldwide in a broad range of sectors. AC has successfully developed multiple vocational and higher education courses of study in Business, Education and Theology. Many AC courses of study are offered in Languages Other Than English (LOTE), including both Korean and Finnish. Alphacrucis College has also demonstrated successful multi-campus delivery and has established partnerships with other colleges in order to better serve the needs of its constituency.

In 1948, Commonwealth Bible College (CBC) commenced in Richmond, Victoria, as the national training college of the Assemblies of God in Australia (later renamed Australian Christian Churches). The following year, CBC relocated to New Farm, Brisbane, with accommodation for 100 students, staff and faculty. The site was only possible through the generous legacy of businessman Charles Usher. Alphacrucis College began because of the philanthropic investment of a devoted Christian. After the 1974 Brisbane flood CBC relocated to Katoomba NSW.

Through the overwhelming financial support of AOG churches in Australia, as well as international denominational leaders from across the world, the renamed Southern Cross College (SCC) was able to purchase a much larger campus at Chester Hill in Sydney which commenced operations in 1996. Alphacrucis College began to see unprecedented growth, facilitated by the many urban and regional church connections, local outreaches and the establishment of a new Korean language campus.

*Sitting at the foot of the cross,  
Alphacrucis is the brightest star in  
the Southern Cross constellation.*

Southern Cross College in 2011 was renamed 'Alphacrucis College' (AC) to encapsulate the beginning of a new era and vision for its students to "shine brightly at the foot of the Cross". In a strategic and intentional move toward the university vision, the Chester Hill property was sold and the monies used to purchase property at Cowper Street, Parramatta. The central Parramatta campus was opened in 2012, with purpose built facilities and state of the art integration of technology in the classroom. By 2014, AC was offering courses of study across three faculties of Business, Education and Theology from vocational certificates to doctoral programs. AC's influence extended to campuses in Baulkham Hills, Brisbane North, Brisbane South, Perth, Hobart, Auckland and Global Online, as well as a Learning Centre at Oxford Falls and Third Party arrangement in Finland.

Currently, AC has almost 3000 student enrolments with an income exceeding \$10 million per annum, and net equity in properties and fittings of over \$24 million. Alphacrucis College received Self-Accrediting Authority in 2016 and will soon move toward attaining University College status, with the ultimate goal to become a fully accredited university.

There are approximately 300,000 people within Australian Christian Churches alone, meeting in over 1000 churches. There are also almost 20,000 students across Australia enrolled in Christian schools (K-12) directly associated with Pentecostal churches, with more than double that number of Pentecostal students in other schools. Therefore, the AC Strategic Plan to become a Christian university has solid support from a strong constituency base.

AC has always and will continue to provide inspiration to those students, faculty, staff and others associated with us who seek to equip themselves for the work of Christ be that in the church or the marketplace.

## TRUE STORY

*The daughter of a senior pastor on her first day at a well-known university was sitting in the lecture room with 400 others waiting for the introductory lecture. When the Professor arrived he opened by stating that he wanted to find out if it was worth giving his time to teach this class.*

*He asked those who were Christian and attended church to put up their hands. She and nine others responded whereupon the Professor stated he would teach the class because at least 390 of them were thinking people!*

# YESTERDAY, TODAY

# & TOMORROW

## 1951 - 69

AOG Australia doubles in numbers

AOG Australia doubled from 50 to almost 100 churches, most of the growth occurring during James Wallace's leadership at CBC. Wallace's passion for the lost infused his students with an intense motivation toward outreach and the rapid expansion of the AOG.

## 1961

New purpose-built campus opens at Graceville, Queensland

The Graceville campus was a credit to the monetary and practical support of the AOG Movement. In January 1974, the campus was destroyed in the devastating Brisbane floods. Generous individuals and churches around the globe raised over \$50,000 to help CBC continue its ministry training.

## 1974

A New Era: Palais Royale, in Katoomba, New South Wales

After 26 years in Brisbane, CBC left behind dozens of thriving churches and had grown into a substantial institution with a solid reputation. Nevertheless, through the sacrificial generosity and visionary ownership of AOG members, CBC looked forward to "a day of grand beginnings." Staff and volunteers renovated and refurbished the hotel into a functioning college campus, culminating in its dedication in April 1975.

## 1987

Taking steps towards national accreditation

CBC's alignment with national accreditation protocols helped move it from an extended 'camp meeting' toward becoming a genuine theological institution.

## 1993

A Time of Rapid Growth

1993 saw a 125% increase in enrolments and a new name – Southern Cross College. SCC gained direct government accreditation, Austudy eligibility, and a new curriculum focussed on evangelism, faith, church planting, and healing.

## 1996

The Chester Hill Miracles

"One of the great miracles of our united endeavour will certainly be the purchase of the Chester Hill property for our National Bible College."  
- Andrew Evans (Former ACC National President)

The Chester Hill campus allowed Alphacrucis College to grow immensely and facilitated many AOG and other church functions, local outreach, and the establishment of a new Korean language campus.

## 2006-08

Education Faculty established

Recognised as an Independent Higher Education Provider (HEP)

Auckland campus is established through linking with AOGNZ

Baulkham Hills Sydney campus commences

## 2009-11

A Bright Future: Alphacrucis College

Sitting at the foot of the cross, Alphacrucis is the brightest star in the Southern Cross formation. In 2011, Southern Cross College was renamed to Alphacrucis College (AC) to encapsulate the beginning of a new era and vision for Alphacrucis College. By 2011, AC had transitioned into an independent Higher Education Provider with multiple campuses in NSW, Queensland and NZ, delivering courses in Business, Education, Leadership, Ministry and Theology.

Brisbane North Campus Established

Total enrolments exceed 2000 students

## 2012

AC Central Parramatta opens

Record enrolments and a need for purpose-built facilities led to the purchase of the new Parramatta campus in 2011. Located in the heart of greater Sydney, the new state-of-the-art campus allowed a more integrated use of technology in the classroom.

## 2013-14

Business Faculty launched

AC launches Perth campus

The first Western Australia campus was launched in partnership with Globalheart Church.

Brisbane South campus commences

## 2015

Launch of Australasian Pentecostal Studies Centre

Learning Centre at Oxford Falls Sydney commences

AC degree courses offered in Finland through a third party agreement

PhD program accredited with TEQSA in field of business, education and theology.

2016 Self-Accrediting status achieved

AC can self-accredit its own higher education courses of study.

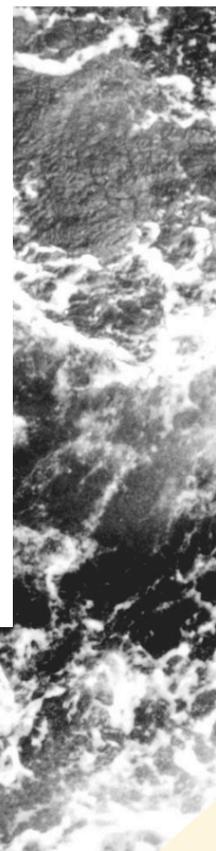
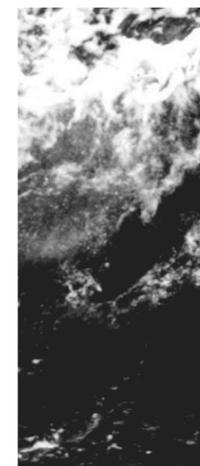
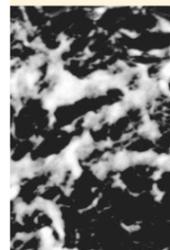
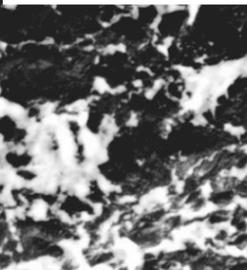
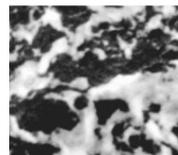
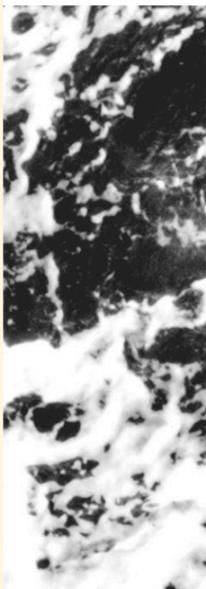
Hobart Campus commences

## 2018

Australian university college status achieved

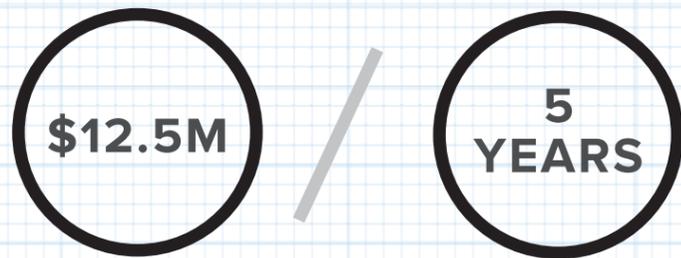
## 2020

Australian university status achieved



# THE CHALLENGE

In order to fulfil its vision of becoming a fully accredited university and to enhance its commitment to providing a Christian worldview based curriculum that educates future leaders and influences outcomes that renew the spiritual life and landscape of the nation, AC must raise \$12.5 million over the next five years.



## 1 Endowed Chairs (*\$10 million total over 5 years*)

AC will seek to have known and respected Professors in each of the three Chairs of Business, Education and Theology.

The minimum cost for each person is **\$200,000** per annum to cover salary, support staff, and ancillary costs.

Ideally, a benefactor would endow the Chair and receive recognition by way of naming rights. Endowment usually requires a sum of **\$3.3 million** per chair to be invested. Donations at all levels are welcomed to help build this fund.

## 2 Scholarships (*\$1 million total over 5 years*)

AC is seeking to fund full scholarships up to **\$20,000** per annum and partial scholarships from **\$5,000** per annum:

- *Emerging leaders from developing nations (full scholarships).*
- *Outstanding students (full and partial scholarships).*
- *Australian indigenous students (full and partial scholarships).*
- *Needs-based students (full and partial scholarships).*

The option exists to endow a scholarship in perpetuity and be recognised by naming rights for a gift or bequest of a **\$100,000** or more.



### 3 Research (*\$1 million total over 5 years*)

Research impact and research excellence are imperative for Alphacrucis College to become a Christian university. This involves attracting world-class researchers, ground-breaking publications, vibrant research centres, and impacting the wider community through applied research that changes the world. To this end, funds are needed to:

- employ a full-time Australasian Pentecostal Studies Centre Director and administrative staff, as well as undertake a major digitalisation project to preserve rare archives - **\$350,000**
- employ a full-time Director and administrative staff for a new inter-disciplinary research centre, as well as fund research projects through this centre - **\$350,000**
- employ administrative support and editorial staff for the Australasian Pentecostal Studies journal - **\$100,000**
- establish internal research grants for AC faculty and postgraduate students - **\$200,000**



### 4 Flexible Learning (*\$500,000 total over 5 years*)

While AC has already made a substantial investment in online learning technology, to remain on the cutting edge of flexible learning delivery it is necessary to invest in ongoing technological renewal and upgrades. It is vital to students to always have 24/7 access to lectures and help. AC also plans to develop a Global e-Classroom which will provide the opportunity for students all over the world to access and participate in real time lectures.

## MOST URGENT NEED

### PhD Scholarships (*\$36,000 each x5 in 2016*)

To enhance our reputation in research and to help us achieve our university vision, Alphacrucis College needs to graduate students from our PhD program in areas of business, education and theology. Until we become a university, AC is not eligible to access commonwealth grants for PhD students. There is an urgent need to establish this fund now as it forms part of the criteria for applying for university college status.

# HOW YOU CAN HELP

This Appeal is an important undertaking by the Alphacrucis College Council. It provides for the expansion of AC and its programs and facilities on Alphacrucis College's journey to full accreditation as a university.

You can make a substantial impact on Alphacrucis College's future. Through your interest and support, this fundraising campaign can build a Christian university which will train the leaders of Australasia to extend the influence of Christ across the world.

*Here are some options as to how you can help:*

- *Your personal donation or pledged donation over five years.*
- *Your family Trust makes a grant.*
- *Your company partners a project.*
- *You provide gifts in kind.*
- *You make a gift of other assets.*
- *You make a bequest to endow a chair/scholarship or/program in your Will and receive recognition now.*

All donations, no matter the size, are important to us. Alphacrucis College seeks to expand its community of friends and grow its programs to offer opportunities for all. Your gift towards Alphacrucis College's future will contribute to providing students with a place to receive a Christian education and in turn to take their places as influential leaders in society.

All donations over \$2 are tax deductible. The funds will be dedicated for the purposes described in this paper.

**For further information contact:**

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